



Leading at the

SPEED OF **TRUST**

Two-Day Conference Outline

	SECTION	PARTICIPANTS WILL BE ABLE TO:
DAY 1	THE CASE FOR TRUST	<ul style="list-style-type: none"> Quantify the specific “Trust Taxes” that are affecting their current projects and initiatives. Identify the behaviors that slow speed and increase costs in their work environment. Learn the three dimensions of creating trust. Create a customized plan to close the trust gaps that are impacting their team.
	SELF TRUST THE PRINCIPLE OF CREDIBILITY	<ul style="list-style-type: none"> Take responsibility for increasing their own personal credibility, and model trust through character and competence. Clarify the specific reasons they can be trusted. Practice the critical leadership skill of declaring intent. Create an action plan to increase personal credibility.
	RELATIONSHIP TRUST THE PRINCIPLE OF BEHAVIOR	<ul style="list-style-type: none"> Identify the <i>Counterfeit Behaviors</i> that create low trust. Practice the 13 Behaviors that are foundational to every high-trust culture. Practice key conversations to build trust with new and existing employees (Develop Trust Talk); and repair trust when it has been lost (Restore Trust Talk).

The ability to develop, restore and extend trust with all stakeholders is the key leadership competency of the global economy.

STEPHEN M. R. COVEY
Author, *The Speed of Trust*

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SECTION	PARTICIPANTS WILL BE ABLE TO:
RELATIONSHIP TRUST , cont'd THE PRINCIPLE OF BEHAVIOR	<ul style="list-style-type: none"> • Learn how to engage disengaged employees by practicing the defining skill that turns good managers into great leaders. • Know how to extend <i>Smart Trust</i> when there is risk. • Create an action plan to increase trust in key relationships.
ORGANIZATIONAL TRUST THE PRINCIPLE OF ALIGNMENT	<ul style="list-style-type: none"> • Identify the symbols of trust that affect speed and cost in the organization they lead. • Define actions to improve their team's weakest systems and processes • Implement an engaging process that will help them create and lead a committed, high-performing team that is accountable for results. • Create a plan to increase trust within their organization.
MARKET TRUST THE PRINCIPLE OF REPUTATION	<ul style="list-style-type: none"> • Assess the reputation of their team from the perspective of their most critical stakeholder. • Focus on the skill of cross-team collaboration. • Create action plans to increase their team's credibility.
SOCIETAL TRUST THE PRINCIPLE OF CONTRIBUTION	<ul style="list-style-type: none"> • Understand how their personal credibility and the team they lead affects their larger organization and community. • Engage in the 52-week sustainment process using the <i>Speed of Trust</i> Digital Coach app. • Complete the Leader Accountability Plan to integrate learning and application into their real work after the session.

DAY 2

As a result of attending Leading at the *Speed of Trust*, participants will better manage change and lead high-performing teams that are agile, collaborative, innovative and engaged.



For more information about FranklinCovey's Leading at the *Speed of Trust*, contact your client partner or call 1-888-705-1776 to be put in touch with someone in your area.